

PRESS RELEASE



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Tom Malloy named Gun Lake Casino Vice President of Marketing

(Wayland, Mich.) – Gun Lake Casino has announced the hiring of experienced Gaming Executive Tom Malloy as the new Vice President of Marketing. With over 30 years of gaming and hospitality experience, Malloy has held several different roles at properties across the United States.

Since graduating from the University of Utah in 1992, Malloy has spent time in multiple contrasting cities and regions, from the Las Vegas strip and California, all the way to the Midwest. In that time, Malloy has overseen revenue generation, public relations, advertising, player development, hotel sales, and much more. Most recently, he served as the Assistant General Manager & Chief Marketing Officer at Potawatomi Hotel & Casino in Milwaukee, Wisconsin.

“As Gun Lake Casino gets set to undergo a major expansion with a hotel and resort, Tom’s experience makes him an exemplary candidate for this role,” said Gun Lake Casino CEO, Sal Semola. “Over his decorated 30-year career, he has been involved in hotel yield management and oversaw all marketing and public relations for some of the top properties on the Las Vegas strip, including Bellagio, Mirage, Treasure Island, and others. We couldn’t be happier to add Tom to an already talented team.”

Effective immediately, Malloy will oversee marketing efforts including special events, public relations, advertising, property promotions, advertising, and charitable donations, among other duties.

About Gun Lake Casino

Gun Lake Casino, a premier gaming and entertainment destination, is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. The casino features a variety of thrilling gaming options, including 2,500 state-of-the-art slot machines, 47 table games, a modern sportsbook, and keno. Gun Lake Casino is comprised of high-quality dining amenities, including Shkodé Chophouse with a contemporary take on American cuisine, CBK inspired by the brewery culture in Michigan, 131 Sportsbar & Lounge with over 1,000 square feet of viewing surface for panoramic views of live events, and Harvest Buffet featuring fresh ingredients, cooked to order.

Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi. For more information, visit www.gunlakecasino.com.