

PRESS RELEASE



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Gun Lake Casino Supports American Cancer Society

Breast Cancer Awareness Month 2023 at GLC: Donate, Educate, Volunteer

(Wayland, Mich.) – For the ninth consecutive year, Gun Lake Casino (GLC) is proudly supporting the American Cancer Society’s “Making Strides Against Breast Cancer” campaign. Last year GLC raised over \$23,000 and is looking to surpass that figure this year. In an effort to do so, in October GLC is pulling out all the stops to raise money for the cause, while also volunteering and hosting numerous events. Team members and guests can donate and participate in events like the Making Strides Against Breast Cancer Walk in Grand Rapids.

“Every year we come upon this month it is very special for all of us here at Gun Lake Casino,” said Jose Flores, Senior Vice President and General Manager of Gun Lake Casino. “We know that our team members and community members have been impacted by this disease, which makes our breast cancer awareness campaign one of our most important events of the year. We encourage everyone to donate, educate, and volunteer.”

Throughout the month, GLC is offering several ways for team members and guests to donate to the American Cancer Society in support of the cause to prevent, detect, treat, and survive cancer.

Every Monday in October guests can donate to the American Cancer Society to receive a dollar-for-dollar match, up to \$20, in free slot play. Guests must redeem at the Cashier’s Cage. More information is also available at the Rewards Center.

Additionally, every day in October, Breast Cancer Awareness t-shirts are available at the Appliques Gift Shop with all proceeds going directly to the American Cancer Society.

For the month of October GLC is offering food and beverage specialty items as part of the fundraising effort. Guests can purchase a pink lemonade, Bahama Mama, and/or a pink cupcake – all proceeds go directly to the American Cancer Society. These items are available at any of the following places: Crossroads, Chill Bar, 131 Sportsbar & Lounge, and Grab & Go.

GLC supports educating the public about the warning signs of breast cancer. Monday, October 2 from 4PM – 8PM the American Cancer Society will kick off BCA month outside the south entrance of the casino. ACS will return every Monday from 11AM – 2PM inside the casino, at the south entrance. Educational materials are available to all guests.

Finally, Gun Lake Casino is again the presenting sponsor for the American Cancer Society's Making Strides Against Breast Cancer Walk at Calder Plaza in downtown Grand Rapids. The event will take place on October 21, 2023.

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About Gun Lake Casino

Gun Lake Casino, a premier gaming and entertainment destination, is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. Gun Lake Casino has begun a \$300-million expansion which features a 252-room 4-diamond hotel, a full-service spa, meeting space, additional dining options, and multiple swimming pools inside the Wawyé Oasis, a 32,000-square-foot glass atrium, all scheduled to open by March 2025.

Currently, the casino offers a variety of thrilling gaming options, including 2,300 state-of-the-art slot machines, over 50 table games, a live poker room, a modern sportsbook, and keno. Gun Lake Casino is comprised of high-quality dining amenities, including Shkodé Chophouse with a contemporary take on American cuisine, CBK (Craft·Bar·Kitchen) inspired by the brewery culture in Michigan, 131 Sportsbar & Lounge with over 6,500 square feet of meeting space, and over 1,000 square feet of viewing surface for panoramic views of live event, and Harvest Buffet featuring fresh ingredients, cooked to order.

Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians. Gun Lake Casino is committed to giving back by seeking opportunities to improve the quality of life in the community in which it serves. We believe it is a privilege and responsibility to help build and maintain a positive and healthy community. For more information, visit www.gunlakecasino.com.