

PRESS RELEASE



FOR IMMEDIATE RELEASE
April 28, 2022

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Gun Lake Casino hires Endea Smith as Vice President of Human Resources

(Wayland, Mich.) – Gun Lake Casino has announced the hiring of Endea Smith for the new Vice President of Human Resources position. Smith has over 25 years of experience in the casino industry, including recently as a multi-property Vice President of Human Resources at Penn National Race Course in Grantville, Pennsylvania.

“Endea has an incredible amount of experience in the industry that makes her an obvious choice for this new role,” said Gun Lake Casino President and COO, Sal Semola. “We are confident that Endea will help uphold the unsurpassed standards that Gun Lake Casino prides itself on, especially as we continue to grow.”

Smith became the Director of Human Resources at Indiana’s Rising Star Casino & Resort (formerly Grand Victoria) in 2003 before taking the Vice President of HR role at Hollywood Casino in Lawrenceburg, Indiana in 2013. In 2016, Smith accepted the same position at Hollywood Casino in Columbus, Ohio before the jump to Hollywood Casino at Penn National Race Course two years later.

Smith will now oversee Gun Lake Casino’s Human Resources policies and procedures, team member engagement, talent acquisition, and learning and development. Smith is also a current Ph.D. Candidate in Business Psychology at The Chicago School of Professional Psychology.

[About Gun Lake Casino](#)

Gun Lake Casino, a premier gaming and entertainment destination, is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. The casino features a variety of thrilling gaming options, including 2,500 state-of-the-art slot machines, 47 table games, a modern sportsbook, and keno. Gun Lake Casino is comprised of high-quality dining amenities, including Shkodé Chophouse with a contemporary take on American cuisine, CBK inspired by the brewery culture in Michigan, 131 Sportsbar & Lounge with over 1,000 square feet of viewing surface for panoramic views of live events, and Harvest Buffet featuring fresh ingredients, cooked to order.

Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi. For more information, visit www.gunlakecasino.com.