## **PRESS RELEASE**



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## **Gun Lake Casino Officially Launches Play Gun Lake**

The latest online casino platform in Michigan has just arrived.

- Official launch of Gun Lake Casino's online gaming platform
- Partnership with Parx Casino
- \$20 sign-up bonus for new users
- Available now at www.PlayGunLake.com and on Android and iOS devices

(Wayland, Mich.) – Gun Lake Casino announced today the official launch of the online casino platform Play Gun Lake in the state of Michigan, powered by Parx Casino.

The partnership between Gun Lake Casino and Parx Casino was established to provide a superior online gaming experience for Gun Lake Casino guests as well as other gamblers within the state of Michigan. As part of the partnership, Parx Casino will operate and run the online casino gaming platform for Gun Lake Casino. The next phase of the partnership will include the introduction of online sports betting, which will occur at a later date.

"We are thrilled to officially announce the launch of Play Gun Lake, powered by our partner Parx Casino. Together, we are excited to offer Michigan players the latest high quality online gaming platform," said Jose Flores, vice president and general manager for Gun Lake Casino. "Our guests can now play their favorite casino games online, while expecting the same trusted entertainment experience provided by Gun Lake Casino."

"We are very happy to bring the state of Michigan our excellent product and execution know how, partnering with a trusted name as Gun Lake Casino is nothing short of thrilling," said Matthew Cullen, Parx' Senior Vice President of Interactive Gaming and Sports. "We look forward to this exciting year ahead and expanding our digital presence in the Great Lakes State."

Play Gun Lake introduces a new virtual component to Gun Lake Casino's entertainment offerings by providing access to a large array of online slots and table games accessible from anywhere in the state. The digital slots will include classic slots, video slots and progressive jackpot slots. A wide variety of exciting table games will also be available, featuring games like blackjack, roulette, baccarat. Live dealer table game options will be available in the near future to provide an additional and authentic online casino experience.

To celebrate the launch of Play Gun Lake and for a limited time, first time users will receive a sign-up bonus of \$20 in online casino bonus. Play Gun Lake will also feature bonus rounds, free spins and plenty more.

For more information about Play Gun Lake and all of the online offerings, visit www.PlayGunLake.com.

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## **About Gun Lake Casino**

Gun Lake Casino is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. The casino features over 2,200 slot machines, 47 table games, a 225-seat café, and a 300-seat buffet, along with bars, lounges, and live entertainment.

Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi. For more information, visit www.gunlakecasino.com.