

# PRESS RELEASE



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## Gun Lake Casino Celebrating Ten Years in the West Michigan Community

- **February 10, 2021 marks 10 years in business.**
- **Over \$577.4 million in jackpots paid out in 10 years.**
- **Month long anniversary celebration with over \$400,000 in giveaways.**

(Wayland, Mich.) – February 10, 2021 marks the 10<sup>th</sup> anniversary for Gun Lake Casino, a premiere entertainment and dining destination in Michigan. The casino has grown throughout the past decade, standing out with a respectful reputation in the casino industry.

“For ten years and counting, we have focused on the most important aspect in the gaming industry – the needs of our guests and team members. We strive to provide a memorable experience for all,” stated Sal Semola, president and chief operating officer for Gun Lake Casino. “This milestone has been achieved through the dedication and devotion of the Gun Lake Tribe, our team members and our loyal guests. We are exceptionally proud of the transformation of our business over the past decade.”

In ten years of operation, there have been incredible giveaways through the casino’s promotions and gaming services, including 184 vehicles, nearly \$10 million in bonanza bucks jackpots, and over \$577.4 million in jackpots.

To date, the casino offers 156,000 square feet of gaming and additional amenities, including over 2,200 slot machines, 50 table games and a sportsbook. The property also features traditional non-gaming amenities with a 225-seat café, a 300-seat buffet, and multiple bars, lounges, and live entertainment.

Gun Lake Casino has experienced continuous growth and expansion through the past ten years and by the end of the summer, the development of Gun Lake Casino’s \$100 million dollar expansion will be complete. The expansion will increase gaming offerings by providing 450 more slot machines, 12 new table games and a larger non-smoking area. In total 72,000 square feet will be added to the existing 156,000 square foot facility.

Gun Lake Casino employs nearly 1,000 team members, including over 100 remaining from day one, making it one of the largest employers in Allegan County. Team members receive a wide array of valued benefits including health coverage, life insurance, paid time off and quarterly bonuses.

As a symbol of the great strides Gun Lake Casino has made to develop an unsurpassed culture within the gaming industry during the past ten years, multiple awards have been earned and received. Most recently, the casino was acknowledged as one of “West Michigan’s Best and Brightest Companies to Work For®” by the National Association for Business Resources (NABR) and selected as the Best Casino by both The Holland Sentinel’s Best of the Best and the Best of The West Revue Reader Poll.

## **Gun Lake Casino’s 10<sup>th</sup> Anniversary Celebration**

Gun Lake Casino announced a rewarding list of promotions and festivities for casino guests all month long. With much excitement revolving around the 10<sup>th</sup> anniversary celebration, February’s promotions promise over \$400,000 in giveaways.

The prizes include thousands in cash, 2021 Cadillacs and Mercedes, free slot play, free table bets, Appliqués Gift Shop offers, bonus drawing entries, reward point multipliers, and dining vouchers. The celebratory promotions include:

- February 4 and every Thursday during the month, guests can win up to \$5,000 cash each hour from 1:00 p.m. to 3:00 p.m.
- Every Saturday from 5:00 p.m. to 9:00 p.m. ten 2021 Cadillac® XT4s will be available with the Cash and Cadillacs promotion.
- On February 15, twelve lucky guests will have the chance at \$500 from 1:00 p.m. to 3:00 p.m.
- To conclude the month of winning, the grand and final promotion Benz & Bucks takes place on February 28 from 1:00 p.m. through 6:00 p.m. with the chance to earn prizes of \$10,000 cash, \$30,000 cash, a 2021 Mercedes GLC 300 SUV or a 2021 Mercedes GLC 300 Coupe.

To highlight the special occasion, Gun Lake Casino’s restaurants and bars are open and ready to serve delicious drinks and dishes, featuring happy hour from 4:00 p.m. to 8:00 p.m. Monday through Thursday! Reservations are required for all dining locations.

“There is no better way to celebrate this anniversary than a month of giveaways for our guests,” concluded Semola. “We are excited to move forward into another decade of business with those who matter most.”

For more information about Gun Lake Casino’s monthly promotions, dining specials and *Play It Safe* policies, please visit [www.gunlakecasino.com](http://www.gunlakecasino.com).

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### **About Gun Lake Casino**

Gun Lake Casino is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. The casino features over 2,200 slot machines, 50 table games, a 225-seat café, and a 300-seat buffet, along with bars, lounges, and live entertainment.

Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi. For more information, visit [www.gunlakecasino.com](http://www.gunlakecasino.com).