

PRESS RELEASE



FOR IMMEDIATE RELEASE
May 2, 2022

CONTACT: Zach Harig
269.509.2310

Zach.Harig@gunlakecasino.com

Sal Semola Promoted to CEO of Gun Lake Casino

(Wayland, Mich.) – The Match-E-Be-Nash-She-Wish Band of Pottawatomi, otherwise known as the Gun Lake Tribe, has announced the promotion of Sal Semola to CEO. Since being hired as President and COO of Gun Lake Casino in 2017, Semola has helped the property grow into a premier gaming and entertainment destination in West Michigan.

Semola guided GLC through the Phase 4 expansion which opened in September, featuring a \$100-million development with three new restaurants; Shkodé Chophouse, CBK, and 131 Sportsbar & Lounge. However, the best is yet to come under his supervision, as Gun Lake Casino gets set to break ground on a nearly \$300-million hotel and resort that will transform the property into the ultimate stay-and-play location.

“The Council and I are proud of the progress Gun Lake Casino has made through the years with Sal at the helm,” said Tribal Chairman, Bob Peters. “We look forward to many years of continued challenges and successes with Sal’s leadership in his updated role.”

A 45-year veteran of the gaming industry, Semola has ensured Gun Lake Casino’s commitment to its employees. In May of 2021, GLC raised its minimum starting wage to \$14 per hour and has increased benefits readily available to staff, especially throughout the COVID-19 pandemic.

Another main focus for Semola and Gun Lake Casino has been the dedication to the local community. He was named the 2021 Grand Rapids Business Journal Newsmaker of the Year for being the name and face behind several positive impact stories in West Michigan.

About Gun Lake Casino

Gun Lake Casino, a premier gaming and entertainment destination, is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. The casino features a variety of thrilling gaming options, including 2,500 state-of-the-art slot machines, 47 table games, a modern sportsbook, and keno. Gun Lake Casino is comprised of high-quality dining amenities, including Shkodé Chophouse with a contemporary take on American cuisine, CBK inspired by the brewery culture in Michigan, 131 Sportsbar & Lounge with over 1,000 square feet of viewing surface for panoramic views of live events, and Harvest Buffet featuring fresh ingredients, cooked to order. Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi. For more information, visit www.gunlakecasino.com.