PRESS RELEASE



FOR IMMEDIATE RELEASE November 29, 2023

CONTACT: James Nye 269.598.4248 james@nyeadvisors.com

Gun Lake Casino Toys for Tots Charity Event Runs Dec. 1-16

(Wayland, Mich.) – Gun Lake Casino (GLC) today announced its annual Toys for Tots fundraiser, and the toy collection will run from December 1 through December 16. On Saturday, December 2 from 10 AM – 12 PM, GLC is hosting a family-themed kickoff event. Children and families are invited to bring a toy for donation, gaining them full access to receive pictures with Santa, enjoy hot chocolate, create pancakes at the pancake bar, decorate cookies, and write letters to Santa. Admission is free with the donation of a new, unwrapped toy.

"This year we are making a big push to get the word out for our annual Toys for Tots campaign," said Carter Pavey, Vice President of Marketing. "We are inviting everyone to visit on December 2 to take part in the spirit of giving while enjoying free food and activities and getting your family photos with Santa Claus." The 2022 GLC Toys for Tots campaign raised over 1,400 toys for area children, along with a \$15,000 donation.

To surpass last year's donation efforts, this year GLC is offering a dollar-for-dollar match on toy donations for free slot play up to \$100. Donated toys must be new, unwrapped, and accompanied by a receipt of purchase.

Each year GLC partners with The Marine Corps Lakeshore Toys for Tots in a continuing effort to make sure less fortunate children receive holiday gifts.

More information about the Toys for Tots campaign can be found at https://gunlakecasino.com/.

About Gun Lake Casino

Gun Lake Casino, a premier gaming and entertainment destination, is located off Exit 61 on U.S. 131, halfway between Grand Rapids and Kalamazoo. Gun Lake Casino has begun a \$300-million expansion which features a 252-room 4-diamond hotel, a full-service spa, meeting space, additional dining options, and multiple swimming pools inside the Wawyé Oasis, a 32,000-square-foot glass atrium, all scheduled to open by March 2025.

Currently, the casino offers a variety of thrilling gaming options, including 2,300 state-of-the-art slot machines, over 50 table games, a live poker room, a modern sportsbook, and keno. Gun Lake Casino is comprised of high-quality dining amenities, including Shkodé Chophouse with a contemporary take on American cuisine, CBK (Craft·Bar·Kitchen) inspired by the brewery culture in Michigan, 131 Sportsbar & Lounge with over 6,500 square feet of meeting space, and over 1,000 square feet of viewing surface for panoramic views of live event, and Harvest Buffet featuring fresh ingredients, cooked to order.

Gun Lake Casino is owned by the Match-E-Be-Nash-She-Wish Band of Pottawatomi Indians. Gun Lake Casino is committed to giving back by seeking opportunities to improve the quality of life in the community in which it serves. We believe it is a privilege and responsibility to help build and maintain a positive and healthy community. For more information, visit www.gunlakecasino.com.